

**Job Title:** Production Designer

**Job Level:** Mid/Senior Level

**Job Functions:** Graphic, Brand, Communication & Visual Design, Motion Graphics and Content Creation

**Description:**

The Production Designer is a visual designer who focuses on executing high-quality design work once strategic direction, concepts, and narratives have been established. As a Production Designer at INDUSTRY, you will support communication design and content development including brand, graphic, visual, motion, and production design—for both internal and external projects. This role collaborates with other internal designers and external client teams to deliver high-quality brand design solutions. This role will bring approved ideas to life across multiple deliverables, ensuring work is on brand, on brief, and delivered on time. This role emphasizes strong attention to detail, openness to feedback, and growing proficiency in design craft while building awareness of design, marketing, and consumer trends. This position considers global trends and consumer trends, while more specifically focusing on design and marketing.

This is a contract to hire position based in Portland, Oregon – as of 2026 the Production Designer will report directly to the Design Director, while working collaboratively with all internal team members.

**Responsibilities:**

- Produce high-quality layouts, assets, and final files across digital, print, social, and presentation formats, translating approved concepts into clear, consistent, and well-crafted visual systems while maintaining a high bar for detail and craft.
- Translate creative concepts into clear, consistent, and well-crafted visual systems
- Execute client project deliverables based on established strategy, concepts, and creative direction, ensuring designs clearly address the client's brief and objectives.
- Own the execution phase of projects, translating approved strategy, concepts, and deck outlines into high-quality, polished design deliverables.
- Create production ready files and guidelines.
- Bring approved campaign and brand ideas to life through consistent, detail-oriented graphic, visual, and layout design across formats.
- Contribute to project teams through strong communication design, applying feedback efficiently while maintaining quality, consistency, and timelines.
- Participate in team brainstorms and overall content generation for both internal and external projects.
- Concept creation at campaign and brand level.
- Works collaboratively with other in house or client side interdisciplinary designers, marketing teams, brand and product managers.
- Contribute to INDUSTRY's marketing and client-experience leads in the organization and layout of INDUSTRY's case studies and client-facing business communication tools.

**Requirements:**

- Bachelor's degree in relevant field, or equivalent industry experience
- 4+ years of agency design and branding experience
- Understanding of consumer behavior as it relates to trends
- Manage multiple projects and deadlines in a fast-paced agency environment, applying feedback quickly and accurately to ensure timely, polished delivery.
- Organizational skills and the ability to effectively manage multiple conflicting priorities in a rapidly changing environment.
- Requires attention to detail, particularly in production files, and asset generation.
- Strong communication skills (speaking, listening, and writing) and the ability to make both formal and informal presentations to groups of varying sizes.
- Team skills and the ability to contribute meaningful and effective participation to a variety of creative professionals.
- Requires 2D visualization skills, including hand-sketching, tablet-sketching, illustrator renderings, layout design, etc.
- Must have an in-depth understanding of consumer behavior as it relates to trends
- Working knowledge of Adobe Creative Suite, Powerpoint/Keynote, and Apple OS.